


Today, we have the opportunity to give you a brief introduction to the Palmdale PROMISE, which is Palmdale School District's strategic plan.

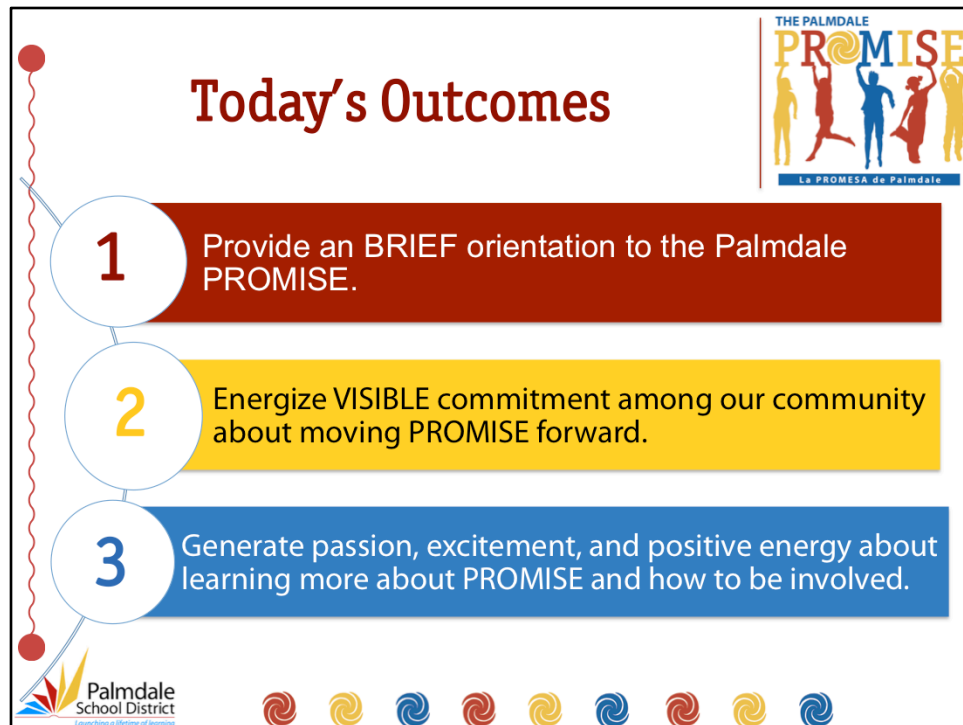
Our Hopes for the Children of Palmdale

schools recognized nationally for excellence such that people desire to move to palmdale for the strong schools • children view education as a privilege not an obligation • i hope for palmdale students to develop a love for learning that lasts beyond the school years • my hope is that all children will grow up to be productive citizens who will raise strong families • each child is able to maximize their educational opportunities toward their success • hope to create a unique educational environment for students to learn, with computer access and more counselors, instruction support to push students to graduate and find a new career • a strong hope students to the antelope valley attend palmdale my hope - i would all palmdale students will be in a global society that are not just career pathways los niños tengan temprana tanto en las escuelas en práctica • i hope receive the education that is required for them to be self-assured and a benefit to society • a sense of pride • i hope that the youth are challenged and competitive regarding test results, arts and sciences with health/drug education • safe environment for learning • my hope for the students of the palmdale school district would be that they are determined and resourceful, that they strive for success • all kids look like a family • for children to be excited to learn and grow • to feel safe in their environment • to have hope for the future • implement a system that allows our students to become financial successes and responsible citizens • a comprehensive and well-rounded education • i hope our district is able to provide our children the best educational foundation for a higher education



This is really what PROMISE is all about. This slide shows some of the hopes and expectations coming from our community.

Early in February, when we met with community advocates, they began the meeting by voicing their hopes for the future. As district staff, an important part of our job is to make sure we can contribute our best thinking in order to operate consistently in a way that will make those hopes be true.



With this in mind, we have three major outcomes today:

- Provide a very brief orientation to the Palmdale PROMISE.
- Energize VISIBLE commitment among our community about moving PROMISE forward.
- Generate passion, excitement, and positive energy about learning more about PROMISE and how to be involved.



Our community gave us the word PROMISE as what they wanted to name this strategic plan that drives everything that happens in Palmdale SD. Why do you think they selected this word?

- What words/images come to mind?
- Why would we call a strategic plan a “promise”?
- Why might PROMISE be a powerful metaphor?

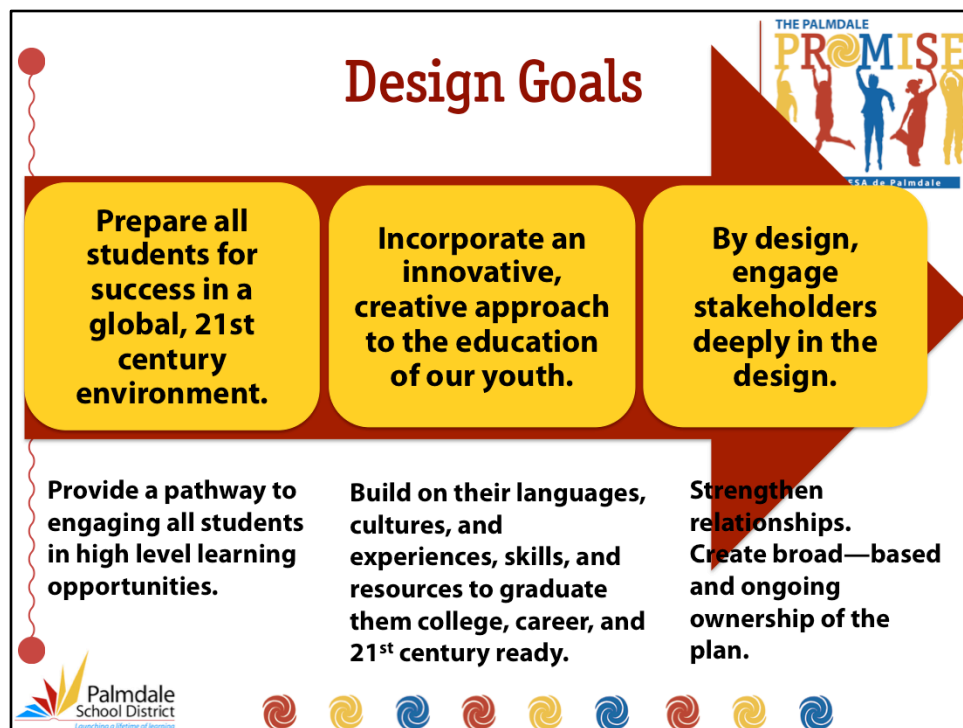
There were several images that surfaced: Making a commitment to future action. The expectation of future success, excellence, and improvement. Hope. Expectation.

As part of our strategic plan name, we say that through implementation of the new plan, we are making a promise to our students and our community. We are using the positive associations that exist with PROMISE and PROMESA to communicate something vital about our strategic plan: that we commit to providing resources, support, and so forth in order to build our students’ capacities, and that that commitment will yield positive outcomes for our students and our communities, much in the same way that when we give our word and keep it, we enjoy the results of being honorable and demonstrating integrity. This is a metaphor in action.



And the superintendent and the board are asking staff, students, and community members to become PROMISE Ambassadors to serve as communicators and points of contact for the Palmdale PROMISE, particularly within your schools and communities.

By your words and actions, you can either live up to those expectations, or confirm the fears that do exist about whether PROMISE is real --- or whether it will be just another broken PROMISE.



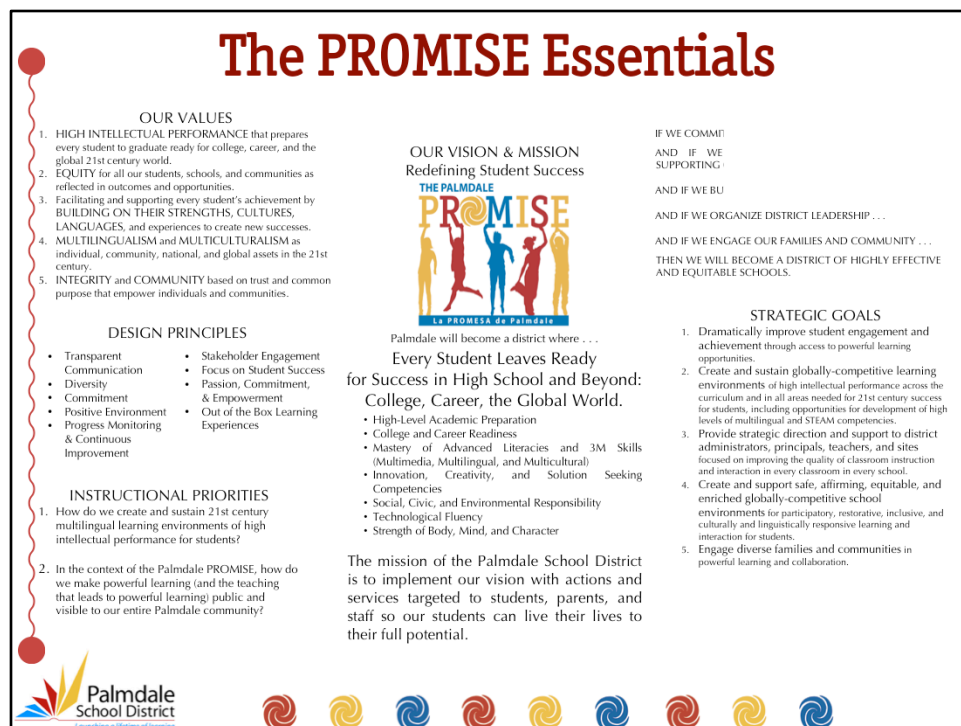
Our focus for our PROMISE is on ensuring that all our students are prepared for success in the global 21st century world.

That means we needed to think seriously about how we incorporated innovative, creative educational approaches that built on their languages, cultures, and experiences, skills, and resources to graduate them college, career, and 21st century ready.

As a fundamental approach to creating this plan, we engaged a diverse group of stakeholders and strengthened relationships so that broad-based ownership of the issues and plan would result.

We've held dozens of meetings, talked with hundreds of students, teachers, staff, parents, and community members, and engaged them directly in designing and implementing the plan. We want you to be involved as well, and you can check the PROMISE webpage to learn more about how to do that.

Also, every school has student PROMISE ambassadors, and they can share how your students are involved in PROMISE.




At the core of the Palmdale PROMISE are six “essentials” that define who we are, what our work is, and how we will do that work.

At the center is our vision for student success: Every student leaves ready for success in high school and beyond: college, career, and the global world. The other essentials support that big vision.

We also have five strategic goals, and an action plan that outlines the recommendations and actions we need to implement to make these strategic goal statements be true statements about our district.

Check out the PROMISE webpage on the Palmdale website to learn more about each of these.




Our Pledge

I believe in the Palmdale PROMISE and affirm my commitment to the Essentials that form its foundation. Because of this, I will work actively to support successful implementation of the Palmdale PROMISE and to realize its potential for transforming our Palmdale community.

You can talk all you want about having a clear purpose and strategy for your life, but ultimately this means nothing if you are not investing the resources you have in a way that is consistent with your strategy. In the end, a strategy is nothing but good intentions unless it's effectively implemented. (Clayton M. Christensen, *How Will You Measure Your Life?*)





La PROMESA de Palmdale

Are you ready to take the Palmdale PROMISE pledge? Some have already taken it. And our community is looking for the action that will assure them that the Pledge is more than just talk.

In order for us to be able to implement the Palmdale PROMISE successfully, staff and community need to know that you fully support it, including the fundamental elements that make up its foundation.